# CapitalPartners an affiliate of GAW CAPITAL

### C2 LEGACY BUYOUT

INVESTMENT OPPORTUNITY

**Private Equity** 



### C2 CAPITAL PARTNERS **ABOUT**

C2 capital partners, a Gaw Capital affiliate, is an independent private equity firm with +15 years of experience investing in the Portuguese market

Independent Private Equity Firm
Affiliate of Gaw Capital Partners Group
+\$36B AUM | APAC, USA and Europe





Reference player in the Portuguese PE market

~ € 865 M of capital raised

Under CMVM's supervision (registered since 2009)





**Solid investors base** 

+1 000 investors in 13 Funds

Multidisciplinary team composed of 26 members







Recognized track record

~ € 560M invested in 78 Portuguese companies

Member of PRI (Principles for Responsible Investment)<sup>1</sup>





International network of deal flow

89 investments and 27 exits

### C2 CAPITAL PARTNERS GAW CAPITAL

Gaw Capital Partners is a uniquely positioned private equity fund management company managing over \$36 billion

Non-exhaustive portfolio

#### **FOUR SEASONS BORA BORA**



Motu Tehotu, French Polynesia

85 ROOMS

Unique trophy asset located on a 54 scenic acres land on Bora Bora northeastern shore

#### THE HOLLYWOOD ROOSEVELT



Los Angeles, USA

300 ROOMS

Built in 1927 and located in the heart of Los Angeles, this historic hotel embodies the glamour of old Hollywood

#### THE STANDARD HIGH LINE



New York, USA

*338 ROOMS* 

Directly above High Line park, the hotel offers views of the Hudson river and the Manhattan skyline

#### **LLOYD'S BUILDING**



London, UK

Office building

Iconic tower, home to the world's leading insurance market

#### **C2 CAPITAL PARTNERS TEAM**

#### **Executive Committee:**



**Christophe Vielle** CEO



**André Oliveira** COO

#### **Investment Team:**



Beatriz Sousa Rocha Head | Growth



Ana Jorge Head | Operations



Jorge Santos Medcap. Operating Partner



Simão Fezas Vital Medcap. Operating Partner



Dario Montagnese **C2 Legacy Operating** Partner



Eduardo Cruz Associate



Diogo Costa Associate





Gonçalo Uva Consultant



André Tavares Portfolio Manager



**Duarte Diniz** Analyst



Catarina Galhardo Analyst



Caetana Almeida **Analyst** 



Francisco F. Thomaz Analyst



Guilherme Herculano Analyst

#### **Legal & Finance:**



Mariana Cadete Head | Finance



Alice Brion Sanches Head | Legal



Manuel Almeida Head | Compliance



Rita Orvalho CLO



David Pardelha Controller



Tomás Carvalho Controller



Maria Coutinho Valuation Analyst



Sandra Guedes Exec. Administrative

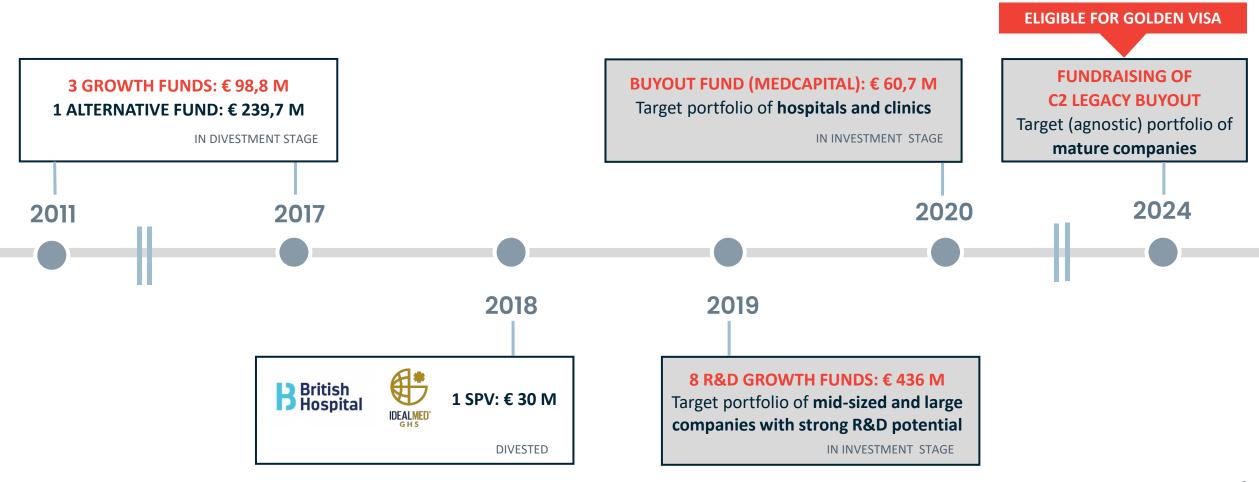


Mariana Silveira Risk analyst

#### **C2 CAPITAL PARTNERS**

#### **MILESTONES**

Since 2011, C2 capital has **raised over ~€ 865m in capital across a total of 14 Funds** with various profiles, sizes and investment strategies



#### C2 CAPITAL PARTNERS

#### **PORTFOLIO**

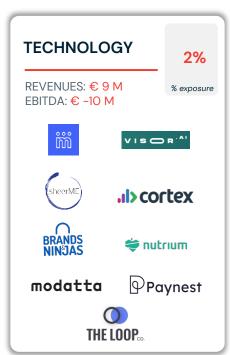
C2 currently holds a portfolio of 46 Portuguese companies with combined sales exceeding €1.5 billion and an EBITDA of over €160 million











**27 Exits** as of Q2 2024

























#### C2 CAPITAL PARTNERS **PORTFOLIO - BLUEPHARMA**

Bluepharma is a Portuguese owned company focused on the research and development as well as production of generic drugs



2001





€ 56 M Sales (2023)





€ 38 M Net Debt (2023)



C2 Capital's entrance in 2023, with C2 R&D Funds IV, V & VI, supports the group's expansion plan, with a special focus on internationalization leveraged on the increase of the production capacity by: expanding its current venue, construction of a new unit and a new logistic centre







#### C2 CAPITAL PARTNERS **PORTFOLIO - GRESTEL**

Grestel is a leading producer in the production, packaging, and commercialization of tableware, ovenware, and serving accessories made of fine stoneware







€ 36 M Sales (2023)





Net Debt (2023)



C2 Capital's entrance in 2021, with C2 R&D Funds IV, V & VI, supported Grestel in its expansion plan, with the construction of a third industrial unit, to reinforce their presence overseas, with the consolidation of their private label







#### **C2 CAPITAL PARTNERS**

#### PORTFOLIO – HOSPITAL PRIVADO DAS BEIRAS

Hospital Privado das Beiras is a **brownfield project** part of C2 MedCapital Fund, a specialized fund focused on opportunities in the Portuguese private healthcare sector

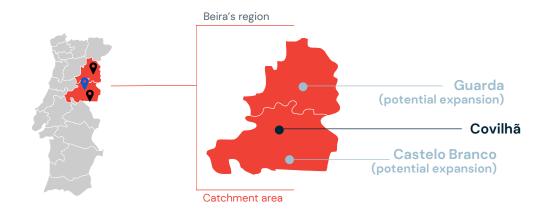






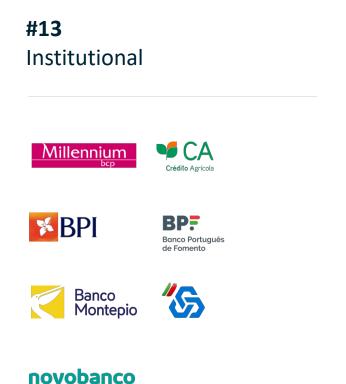
The investment rationale is to become the private healthcare leader in the "Beiras" region with one mid-size hospital in Covilhã, and the potential for two small ambulatory hospitals in Castelo Branco and Guarda (currently under analysis).





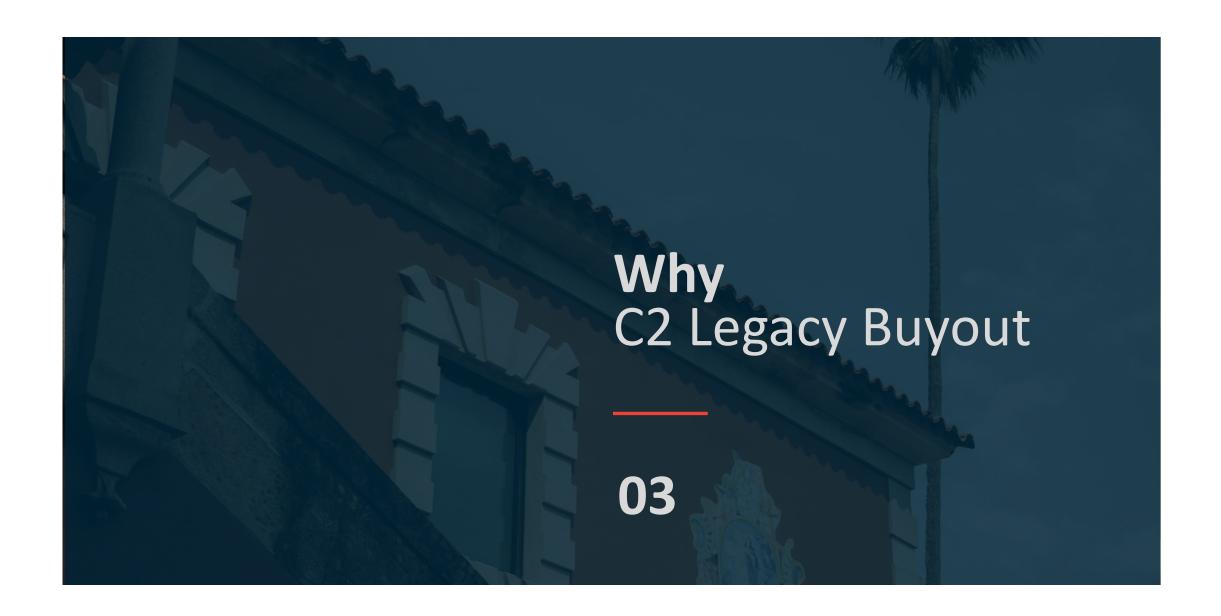
### C2 CAPITAL PARTNERS INVESTORS BASE

C2 has currently over **1,000 investors** from various sectors of activity, in which over 200 individuals gained access to the golden visa through their investments









Opportunity to raise a buyout investment fund to respond to a growing number of attractive opportunities in the Portuguese market



#### **C2 DEALFLOW NETWORK**

### PRIVILEGED ACCESS TO THE MARKET

+800 corporate investors + 200 M&A partners +40 portfolio companies



#### **MARKET**

### GROWING # OF BUYOUT OPPORTUNITIES

Aging business community lacking succession plan

Low presence of PE capital

Increased openness towards investment funds

#### **OPPORTUNITY**

**C2 LEGACY BUYOUT FUND** 





#### **INVESTMENT STRATEGY**

The Portuguese business landscape imposes challenges on SMEs that the fund will seek to respond to with a varied set of solutions

#### C2 LEGACY BUYOUT FUND

Acquire majority positions to gain control (<100%)

Preserve management teams to ensure know-how

#### IN COMPANIES UNDERGOING SHAREHOLDER CHALLENGES



Difficulties in the **transition of leadership** fleading to a potential vacuum







#### Generating steady cash flows with potential for growth

Through strategies including innovation, marketing initiatives and sector consolidation

### C2 LEGACY FUND BUYOUT BUSINESS LANSCAPE

The Portuguese business landscape, primarily made up of family businesses, presents characteristics that make it attractive for a buyout fund



### Ageing Entrepreneurial Community

- 2/3 of businessmen are + 45 years
- 70% of companies are family-owned



### Fragmented Market

- 95% of companies w/ + €2M turnover
- 5th country in the EU in companies per capita



### Dynamic M&A Market

 ~75% increase in M&A operations in the last 5 years, driven by technology and energy sectors



### **Operational Inefficiencies**

- Poor management skills
- Slow pace adopting advanced technologies
- +70% of companies lagging in the digital transition

Sources: Survey PWC (2019): Eurostat (2023): Jornal Económico: TTR Data (2022)

### C2 LEGACY FUND BUYOUT VALUE CREATION STRATEGY

The Fund aims to create value in the company by implementing growth strategies, accelerating professionalization, integrating new technologies and best practices



#### Top Line Growth

- Consolidating complementary businesses
- Expanding to new geographies
- Optimizing pricing strategy



### **Operational Inefficiencies**

- Streamlining processes
- Optimizing supply chain (reducing lead time and capital tied up in inventory)



### Digital Transformation

- Integrating advanced technology
- Promoting databased decision making
- Fostering a culture of innovation



#### Governance Enhancement

 Strengthening corporate governance structures, policies, and procedures



### Talent Management

- Attracting skilled professionals
- Identifying highpotential individuals who can be groomed for leadership roles



### **ESG** Practices

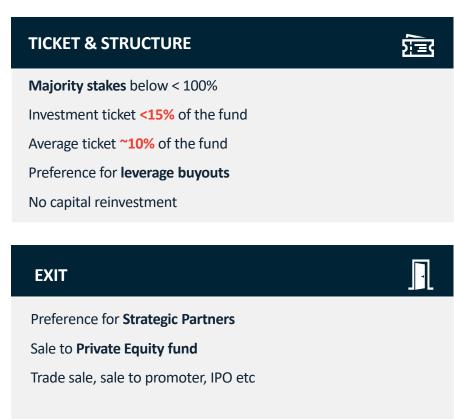
- Investing in renewable energy sources
- Implementing employee wellbeing programs

#### **INVESTMENT CRITERIA**

The Fund's investment strategy aims to address the specificities of the market to create value and generate returns







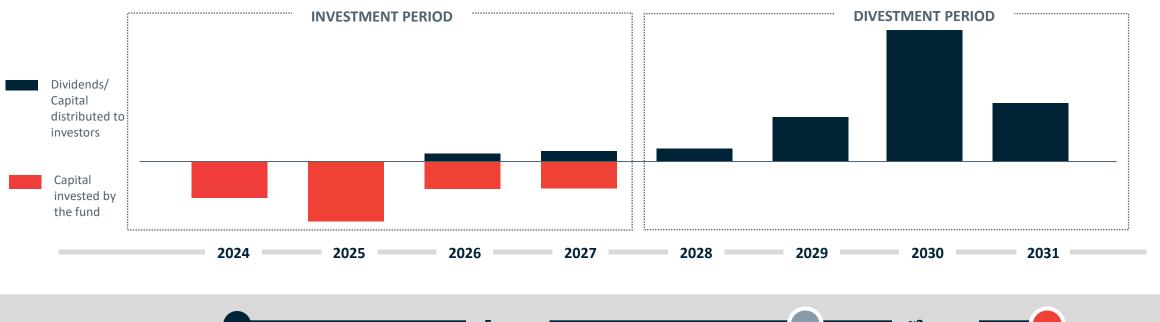
**TARGET PROFITABILITY**  $IRR^1 > 15\%$  $MoM^2 > 3,1x$ **Maturity 8 years** 

<sup>1:</sup> Internal Rate of Retrurn

<sup>2:</sup> Multiple of Money

#### **ANNUAL CASH FLOWS TIMELINE**

### THE FUND EXPECTS TO DISTRIBUTE DIVIDENDS FROM 2026, PROGRESSIVELY, AND DIVEST THE PORTFOLIO FROM 2028 UNTIL YEAR 2031



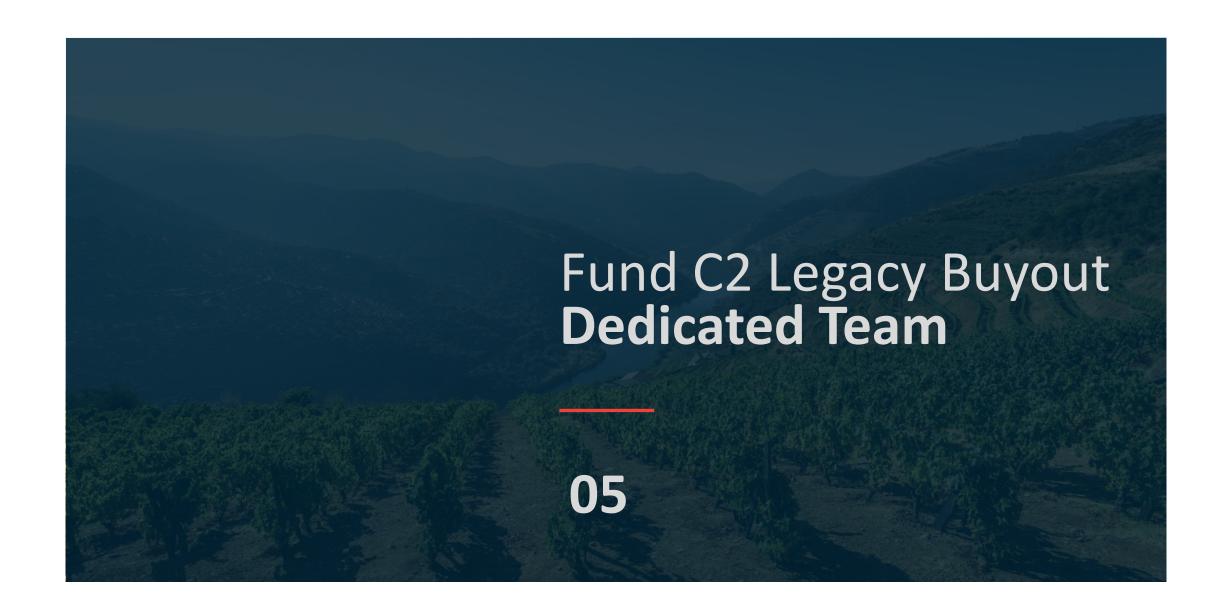


### C2 LEGACY FUND BUYOUT **PIPELINE**

### C2 HAS ALREADY BUILT A RELEVANT PIPELINE OF OPPORTUNITIES CONSISTENT WITH THE FUND'S INVESTMENT THESIS

| SECTOR         | DESCRIPTION  | SALES '23 | EBITDA | EBITDA mg. | STAGE          |
|----------------|--|-----------|--------|------------|----------------|
| LOGISTICS      | Logistics company  | € 20,0M   | € 2,7M | 14%        | Under Analysis |
| <b>TELECOM</b> | Engineering services for the telecommunications sector                 | € 17,7M   | € 6,6M | 38%        | Under Analysis |
| CERAMIC        | Ceramic manufacturing company  | € 15,7M   | € 3,0M | 19%        | Under Analysis |
| MANUFACTURING  | Injection-molded plastic components and products manufacturing company | € 12,1M   | € 2,7M | 22%        | Under Analysis |
| SERVICES       | Engineering company  | € 7,6M¹   | € 0,8M | 11%        | Under Analysis |
| MANUFACTURING  | Injection-molded plastic components and products manufacturing company | € 6,4M    | € 2,1M | 33%        | Under Analysis |
| SERVICES       | Plumbing, heat and air-conditioning installation                       | € 6,0M    | € 1M   | 16%        | Under Analysis |

1: Values of 2022



### C2 LEGACY FUND BUYOUT **DEDICATED TEAM**



#### **André Oliveira**

#### COO

André is Partner and COO of C2 Capital, where he has actively participated in fundraising, sourced over 400 opportunities, participated in over 30 transactions (including investments, divestments and add-on acquisitions) and has been board member of several portfolio companies for multiple industries.

André was a Board Advisor at Sanfil Medicine Group. Previously, he was Economic Advisor at the Portuguese Parliament



#### **Dario Montagnese**

#### **Operating Partner**

Dario has been collaborating with C2 since 2020 in building up investment pipeline and investor relations.

Dario was country manager for Atlante Fast Charging in Portugal (Part of NHOA Group; NHOA.PA). Previously he held various positions as board member and finance Clevel executive of various European SMEs.



#### **Eduardo Cruz**

#### Associate

Eduardo has actively participated in fundraising, sourcing of opportunities, investment and divestment activities, in various deals across pharma, agriculture, and industrial manufacturing.

Eduardo worked at Bank of New York Mellon in Capital Markets and HSBC in Macroeconomic Stress Testing in London. Eduardo holds an MBA from INSEAD.



#### Beatriz Sousa Rocha

#### Head of Growth

Beatriz has actively participated in fundraising, sourcing of opportunities, investment, and divestment activities for multiple funds in C2 Capital. She has also been board member of several portfolio companies in multiple sectors.

Beatriz was a Senior Consultant at Deloitte for the sectors of consumer business, aviation and manufacturing.



#### **André Tavares**

#### Portfolio Manager

As Portfolio Manager of C2's Investor, André was part of the Investment Committee of Fund II, managed by C2 Capital during several years, contributing to the investment and divestment activities of that Fund.

Today, he supervises the portfolio management of all C2's investments André worked as a Senior Investment Manager at Green One Capital and Portugal Ventures.

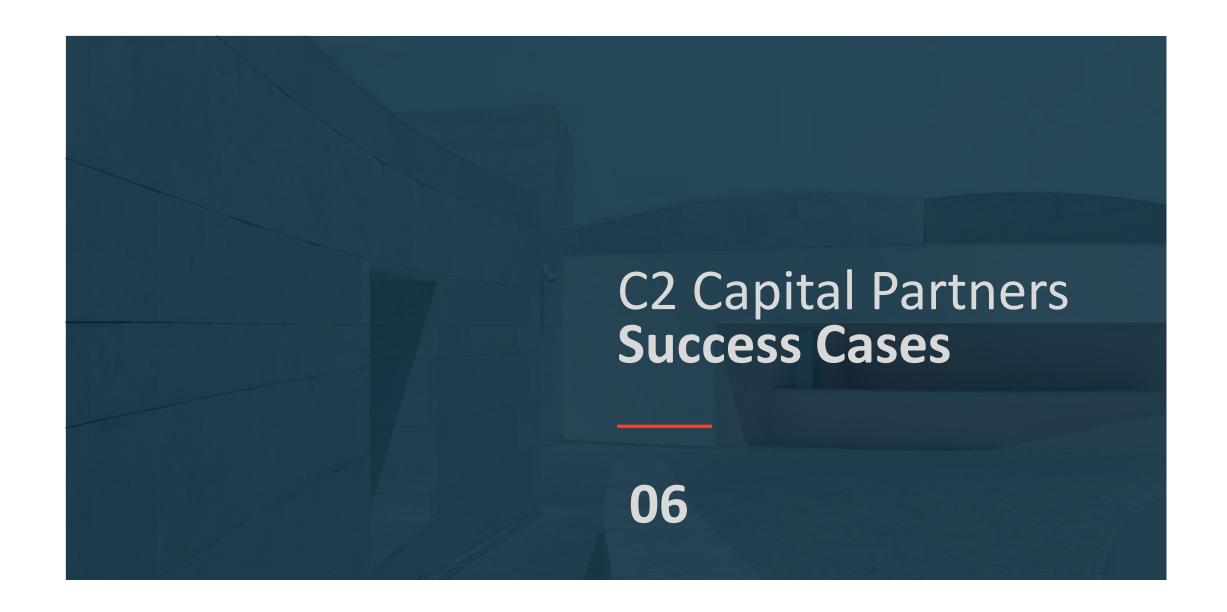


#### **Ana Jorge**

#### **Head of Operations**

Ana joined C2 Capital in 2024 as Head of Operations, bringing with her over 20 years of extensive experience managing buyout funds focused on the Iberian SME's market.

Ana developed her career at two
Portuguese Private Equity players (HCapital
and Espírito Santo Capital) where she
participated throughout the entire fund's
lifecycle, with an active role in the
investment, portfolio companies' follow-on
as a board member in several multisector
investees and prosecuting its divestment
(with a proven track record, having
completed seven full-cycle deals with an IRR
exceeding double digits).



#### SUCCESSFUL BUYOUT EXAMPLES

C2 has a track record of successful investments and exits across various industries and currently manages a buyout fund focused on healthcare



#### Investment

Minority stake

#### Value creation

Transformed Gypfor into a leading laminated plasterboard production unit on the Iberian Peninsula, with a dedicated industrial unit in Sines

#### Exit

Sold to majority shareholders

IRR Cash-to-cash 2.03X



#### Investment

Minority stake

#### Value creation

Product line expansion and targeted marketing. This strategy aimed at enhancing turnover in both domestic and export markets

#### Exit

Sold to one of the biggest global beverage groups: Heineken

IRR Cash-to-cash 2.16X



#### Investment

100% stakes

#### Value creation

Hospital in the center of Lisbon with 46 beds, 3 block rooms and 34 consultation rooms

#### Exit

Sold to one of the biggest Portuguese healthcare Groups, Luz Saúde

IRR Cash-to-cash 2.16X



#### Investment

Majority stake

#### Value creation

Mid/large-size hospital comprising a full range of services: ambulatory, surgeries, inpatient services, etc. The group also includes four clinics within the hospital's catchment area

#### Exit

Expansion of current facilities and potential plan for a new hospital

Sales EBITDA €19,3M €3,3M



### C2 LEGACY FUND BUYOUT **KEY TERMS**

| Private Equity Fund set up under the "Gestão de Ativos" legal regime (attached to Decree-Law n.º 27/2023)                        |  |  |
|--|--|--|
| C2 Capital Partners – SCR, S.A.   NIPC 509 103 510<br>Share Capital: € 1.000.000   Rua Mouzinho da Silveira, 23, 1250-166 Lisboa |  |  |
| € 50 000 000   |  |  |
| € 150 000  |  |  |
| 8 Years  |  |  |
| 4 Years  |  |  |
| 3% on the amount of capital subscribed   |  |  |
| 2% on subscribed capital (adjusted for any capital reductions)   |  |  |
| 20% carried interest above hurdle rate of 6,5% IRR   |  |  |
|  |  |  |

#### Supervision:



#### Deposit Bank:



#### Auditor:



<sup>&</sup>lt;sup>1</sup>The duration of the Fund may be extended at the proposal of the Fund Manager and by a simple majority decision of the Investors' General Meeting.

Note: There is no possibility of early redemption or transfer of units at the investor's request, except when the duration of there is an approved extension of the duration of Fund and the investor has voted against.

<sup>&</sup>lt;sup>2</sup> Carried interest with catch up mechanism.



#### WHY PORTUGAL?

Portugal's distinctive factors such as safety and lifestyle as well as an increasingly dynamic economy, are attracting a lot of investment

### 1st

WORLD'S BEST
DESTINATION FOR 3
CONSECUTIVE YEARS

1st

BEST COUNTRY TO WORK FOR DIGITAL NOMADS

4<sup>th</sup>

BEST
COUNTRY
FOR EXPATS

2<sup>nd</sup>

BEST COMFORTABLE RETIREMENT 6<sup>th</sup>

SAFEST COUNTRY IN THE WORLD

6<sup>th</sup>

STRONGEST
PASSPORT IN THE
WORLD

#### C2 LEGACY FUND BUYOUT WHY PORTUGAL?

| LOCATION                              | Open door to 500 million people in EU and Portuguese speaking countries (Brazil, Angola, etc.) and strong connectivity with global markets acting as a bridge between Europe, Africa and Americas |
|---------------------------------------|---|
| QUALITY OF LIFE                       | Safe, sunny, affordable cost of living and with high quality healthcare system  |
| QUALITY AND COST OF LABOUR            | Portugal offers a skilled and multilingual workforce and a competitive personnel cost structure   |
| INFRASTRUCTURE                        | Portugal has the 15 <sup>th</sup> best infrastructures in the world <sup>1</sup>  |
| RATINGS UPGRADE                       | Moody's has upgraded Portugal's sovereign debt rating, placing Portugal in the 'A' club   |
| INVESTMENT IN INNOVATION              | Portugal is the 19th most attractive country for foreign investment in the world <sup>2</sup> and has committed to invest in R&D, creating opportunities for businesses in cuttingedge industries |
| FAST TRACK TO<br>EUROPEAN CITIZENSHIP | Passport application 5 years from investment with no obligation to live in Portugal   |

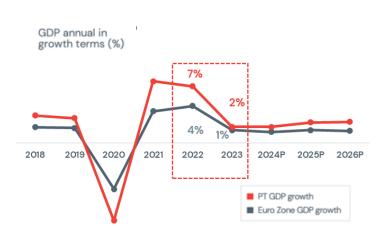
<sup>1</sup>AICEP 2022 <sup>2</sup> AT Kearney (IDE 2022) Sources: Global Peace Index, Work-from-Anywhere Index, InterNations, World Travel Awards and Henley passport index - Rankings of 2022



#### WHY PORTUGAL?

The Portuguese economy has consistently outpaced the EU average growth and is projected to preserve this trend in the coming years

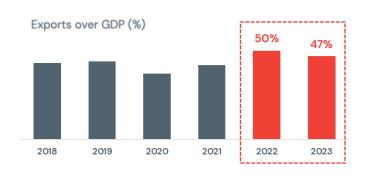
### The Portuguese economy is projected to grow in the coming years



**Continuous GDP growth**, reaching a peak in 2022 (Covid effect), primarily due to:

- **Exports growth**
- Productivity gains

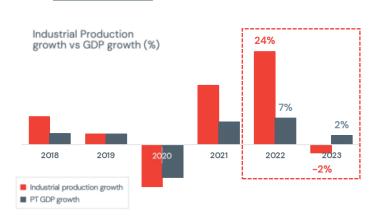
### Exports have been a major driver of economic growth



Since 2017 (except for 2020) there has been a continuous increase in exports, reaching a record high of 50% of GDP in 2022.

In terms of exports of goods, the main sectors were the **metalworking industry**, **textiles & clothing and footwear**.

### Industrial production has outpaced overall economic growth



Since 2021, industrial production has been increasing, reaching 24% growth in 2022 vs. 7% growth in GDP.

Europe recognized the importance of "reshoring" and reducing dependency on external markets to build a more resilient and sustainable supply chain.

Portugal is in great position to become one of Europe's reshoring hubs.

### C2 LEGACY FUND BUYOUT GOLDEN VISA

The Portuguese government issued a law (2012) allowing non-EU citizens to obtain a "Golden Visa", gaining free access to the Schengen area

|                            |                      | KLIF      | IGURES              |                       |  |
|----------------------------|----------------------|-----------|---------------------|-----------------------|--|
| € 7,318 million Investment |                      |           |                     |                       |  |
| Funds inv. YOY growth      |                      |           |                     |                       |  |
| 2020                       | 2                    | 021       | 202                 | 1                     |  |
| 453%                       | 6                    | 55%       | 202%                |                       |  |
| <b>12,718</b><br>No. of    | Residenc             | ce pern   | nits                |                       |  |
| China<br><b>64%</b>        | Brazil<br><b>15%</b> | USA<br>8% | Turkey<br><b>7%</b> | S.Africa<br><b>6%</b> |  |

### **20,424**No. of Residence permits for family members

# FACTS Benefits:

| Visa exemption<br>for travelling within<br>the Schengen Area | Possibility of permanent residency after 5 years in Portugal under the Golden Visa status |
|--|---|
| Possibility of family reunification up to 3 generations      | Possibility of obtaining citizenship after 5 years in Portugal                            |

#### **Requirements:**

| • | Qualifying investment | • | Make and maintain    |
|---|-----------------------|---|----------------------|
| • | Legal source of funds |   | the qualifying       |
| • | Spend no less than 14 |   | investment for a     |
|   | days each 2-year      |   | minimum of 5 years   |
|   | period                | • | Clean criminal recor |
|   |                       |   |                      |

#### **FACTS**

| Capital transfer for the acquisition of units of non-real estate investment funds dedicated to the capitalization of companies  Capital transfer for investing in artistic output or supporting the arts, for reconstruction or refurbishment of the national heritage  Capital transfer for investing in research activities conducted by public or private scientific research institutions |        |
|---|--------|
| output or supporting the arts, for reconstruction or refurbishment of the national heritage  Capital transfer for investing in research activities conducted by public or private   | € 500K |
| activities conducted by public or private   | € 250K |
| Scientific research institutions  | € 500K |

#### Job creation:

**Benefits:** 

| Capital transfer for constitution of a commercial society with head office in Portugal, combined with the creation of 5 jobs | € 500K |
|--|--------|
| Creation of, at least, 10 permanent job positions  | -      |

#### **FUND ADVANTAGES**

Fund subscription requires lower investment, less risk exposure, and is regulated by supervision authorities, with regular reports to investors

| 01 | Less Complexity                          |  | 05 | Tax efficiency                                       |
|----|--|--|----|--|
|    | Does not require high level of active    | Does not demand significant            |    | Fund is fully exempt from corporate income tax (CIT) |
|    | management                               | time from the investor                 |    | No witholding taxes for non-resident investors       |
| 02 | Investment diversification               |  | ı  | nvestor  |
|    | Diversified allocation by. geography and | Reduced limits of a single project     | \  | NHT = 0% for non-residents                           |
|    | assets                                   | investment                             |    |  |
| 03 | Higher regulation                        | & transparency                         | ı  | Private Equity Fund ("LGF")                          |
|    | Supervised by the Portuguese and the     | Easy to monitor for overseas investors | (  | CIT ("ICR") = 0%                                     |
|    | European regulators                      |  |    |  |
| 04 | No miscellaneous fees:                   |  |    | Project A  |
|    | No holding costs No income tax           | No additional maintenance              |    | Project B<br>Project C                               |
|    | NO IIICOIIIE LAX                         | and other costs                        | (  | CIT ("ICR")= 21% (Typically)                         |

### INVESTOR REQUIREMENTS:

Maintain the qualifying investment for a minimum of 5 years

Stay in Portugal for a period of **7 or more** days, in the first year, and 14 or more days, in the subsequent years

WHT = Withholding Tax, automatically retained by the Fund upon payment CIT = Corporate Income Tax For Golden Visa taxes please visit: https://www.sef.pt/en/

# GOLDEN VISA SUBSCRIPTION PROCESS

Straightforward, simple, transparent and regulated process to obtain the Portuguese Golden Visa

#### STEPS TO GET A GOLDEN VISA IN PORTUGAL

| 01 | <b>Decision</b> to invest  | 06 | Golden visa pre-approval Portuguese immigration authorities (SEF)                  |
|----|--|----|--|
| 02 | Open <b>Portuguese bank account</b>                                  | 07 | Book an appointment Portuguese immigration authorities (SEF)                       |
| 03 | Capital transfer   | 08 | Attend to interview and collect biometric Portuguese immigration authorities (SEF) |
| 04 | Fund subscription Fund manager issues declaration for GV application | 09 | <b>Year 2</b><br>1 <sup>st</sup> GV Renewal valid for 2 years                      |
| 05 | Golden visa application Typically, through a lawyer                  | 10 | <b>Year 4-5:</b> 2 <sup>nd</sup> GV Renewal valid for 2 years                      |
|    |  |    | YEAR 6:  |

33

**Permanent Residency or Citizenship** 

### GOLDEN VISA SCHENGEN AREA

Holding a Portuguese Golden Visa or Passport offers the significant benefit of allowing free movement across the Schengen Area, making travel between member countries seamless and border-free.





#### **CONTACT US:**

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- Macroeconomic Conditions Such As Interest Rate, Exchange Rate And Availability Of Finance Are Subject To Changes And May Consequently Deteriorate The Conditions According To Which The Portfolio Subsidiaries Develop Their Business; Legal Risk
- The Management Entity And The Fund Cannot Guarantee That There Will Be No Amendment Of The Law Or The Regulation Or Change In Any Interpretation And Application Of The Existing Laws And Regulations, Which May Have An Adverse Impact On The Benefit Attributed To The Investors; And Execution Risk The Success Of The Fund Substantially Depends On The Capacity Of The Management Entity To Identify, Select And Execute Good Investments. There Are No Guarantees That All The Identified And Adequate Investment Opportunities Will Be Accomplished, Nor That All The Fund's Capital Will Be Invested. The Content Of This Document Shall Be Treated As Confidential Information And Shall Not Be Copied, Distributed, Reproduced Or Passed To Another Person Or Entity, Without C2 Capital Partner's Prior Written Consent.